About:

American Geophysical Union (AGU) is an international non-profit scientific association with more than 62,000 members. AGU was established in 1919 by the National Research Council. Their Corporate Headquarters is located in Washington, DC.

Reason for LMS:

The strongest factor in AGU's decision to choose élan was the need to house a wide variety of training and other employee-related items in an easy to access location. Not only did AGU need to track traditional e-learning content, but they also needed to link to outside websites and record when the user accessed this external content. The ability to integrate with their established HCM system was another way AGU could bundle their HR items into a centralized location.

Implementation Process:

Implementation of the system started in October 2013 and was completed in June 2014. AGU's administration team consisted of the Human Resource Manager and the Human Resource Coordinator.   The administration team met with their Brainier Customer Support Representative (at minimum) on a weekly basis. Throughout these calls database preparation, marketing/communications, training, and LMS delivery needs were discussed. Other members of both parties were brought in on an as-needed basis.

How Are They Utilizing the System:

Because AGU's organizational structure was unique, the team at Brainier worked closely with AGU to mirror the Organization levels that already existed. This allows AGU to push specific training to an individual or a specific group easily.

As part of the standard implementation process, Brainier conducted webinar sessions and provided hands-on activities customized to the different roles in the system.

Where Are They Now:

The administration team is currently working on expanding the content available to their organization to incorporate Lynda.com courseware among others. Consistent with AGU's initial vision for the system, they continue to add items such as the HR Handbook, and other documents to compliment the built in 100 course video library of relevant content.

Integration with the existing AGU Human Capital Management system allows AGU to run reports on completed or started training based on users and/or groups. They will also be able to track any test scores associated with the training as well as compare it to other critical Business Intelligence.

About Brainier:

Brainier is a wholly owned subsidiary of BI Worldwide, a 65-year-old Minneapolis-based company specializing in employee engagement. Since 1995, Brainier has helped clients improve, grow and achieve company and employee goals using e-learning, in-house training and mobile-based training courses. Brainier's Learning Management Systems (LMS) use full-motion video streaming with interactive learning for maximum results. Their course offerings cover a vast array of subjects including sales, management, team building, human resources, marketing, computers, and safety. Their corporate headquarters is in Minneapolis. For more information, visit www.ttnlearning.com.